

*Ajuga bracteosa* Wall. ex. Benth.



Collection Site: Thathwani DOC: 14-05-2020 Collector Name: Naveen Gautam

**Accession No. :** CPUH 10507

**Common/Local Name (s):** Neelkanthi, Ratpacho, Neel Kounthe, Bracted Bugleweed.

**Family:** Lamiaceae (Labiatae).

**Botanical Description:**

A perennial, erect or ascending hairy herb, often prostrate, with oblanceolate or sub spatulate, obtuse, sinuate toothed leaves; purplish violet tinged from a lower surface. Flowers are purplish-violet, tinged from the lower surface in distant, axillary whorls in a spike.

**Flowering/ Fruiting:** April-October.

**Part Used:** Leaves, whole plant.

**Cultivation:** Seasonal weed, wild.

**Longitude:** 76°36'16" E.

**Latitude:** 31°39'05" N.

**Altitude:** 898m.

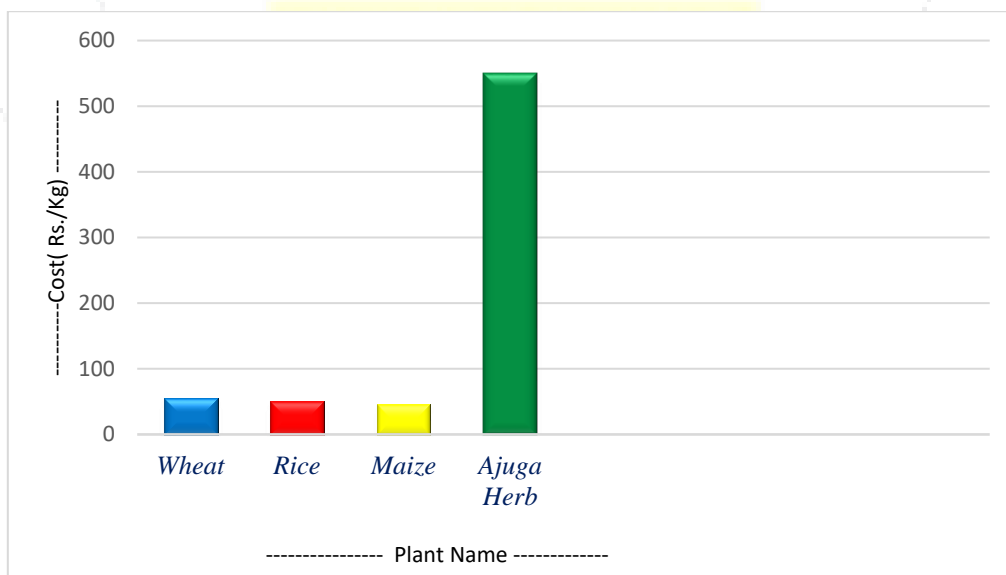


Fig. 4.6 Economic potential of *Ajuga bracteosa* in comparison to conventional crops