## Andrographis paniculata Nees.



Collection Site: Pubowal

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**Common/Local Name (s):** Kalmegh, India Echinacea, King of Bitters, Hempedu Bumi (Bile of The Earth)

Family: Acanthaceae.

## **Botanical Description:**

Annual, erect herb, grows in moist and shady places; stem is dark green, branched, and square in cross section; leaves are lanceolate, acute, short petiolate, opposite, and pale beneath; flowers are solitary, small, axillary or terminal, pink; corolla is two-lipped, whereas upper lip is two-toothed and lower lip is two-lipped; flowers are arranged in racemes; fruit capsule; seeds are numerous and yellow-brown in color.

Flowering/ Fruiting: September-December.

Part Used: Leaves, roots, whole plant.

Cultivation: Ornamental.

Longitude: 76°11'35"E. Latitude: 31°23'14"N. Altitude: 512m.

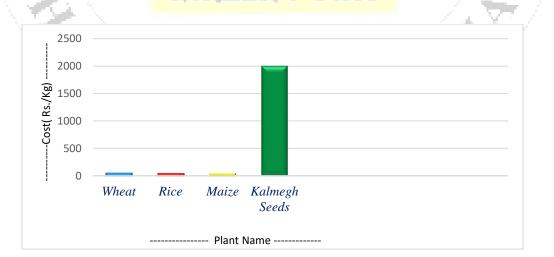


Fig. 4.9 Economic potential of Andrographis paniculata in comparison to conventional crops