

***Eclipta prostrata* Roxb.**



Collection Site: Dhaneta

DOC: 08-11-2020

Collector Name: Naveen Gautam

Accession No. : CPUH 10543

Common/Local Name (s): Bhringraj, False daisy, Kesaraj, Bhangra, Bhangru.

Family: Asteraceae

Botanical Description:

Annual, erect or prostrate herb, highly branched, stem cylindrical, hairs make it rough, greenish to brownish, leaves are rough, opposite, oblong to elliptical or lanceolate, sessile, hairless, flowers white to light blue, solitary, having a long stalk, fruit brown in colour, seeds are small, many, and black in colour.

Flowering/ Fruiting: August-November.

Part Used: Roots, seeds, leaf, whole plant.

Cultivation: Wild.

Longitude: 76°21'45"E.

Latitude: 31°40'07"N.

Altitude: 600m.

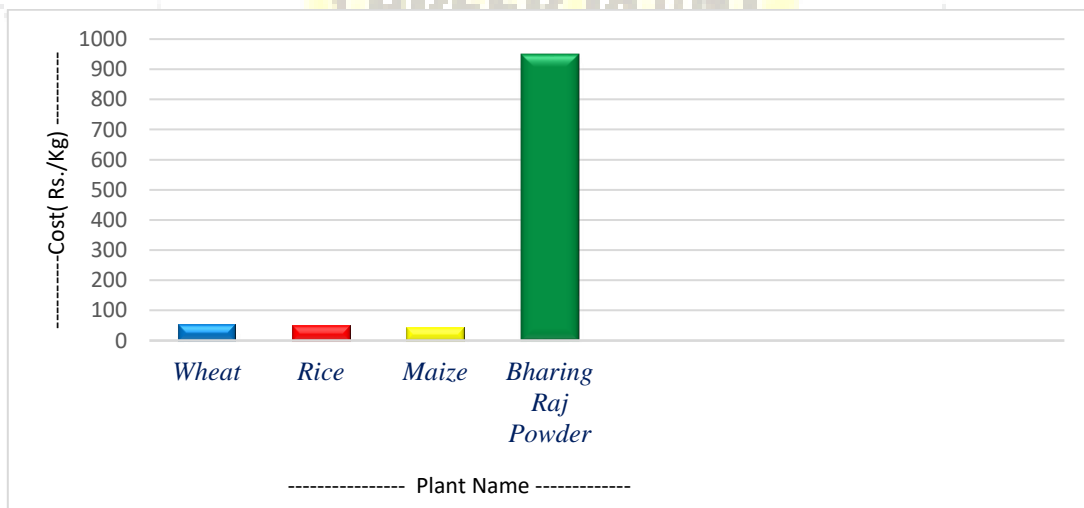


Fig. 4.40 Economic potential of *Eclipta prostrata* in comparison to conventional crops