

Gardenia jasminoides J.Ellis.



Collection Site: Baroh

DOC: 05-02-2021

Collector Name: Naveen Gautam

Accession No. : CPUH 10556

Common/Local Name (s): Gandhraj.

Family: Rubiaceae

Botanical Description:

Evergreen shrub, branches are cylindrical, leaves are in pairs, simple, opposite, leaves are smooth, oblong-lanceolate, sub sessile or short petiole, shiny, glossy margin entire, flowers are white, fragrant, terminal, solitary, and grow at the end of the branch.

Flowering/ Fruiting: March - May.

Part Used: Roots, leaves, fruits, bark.

Cultivation: Wild.

Longitude: 76.0251"E.

Latitude: 31.3716"N.

Altitude: 568m.

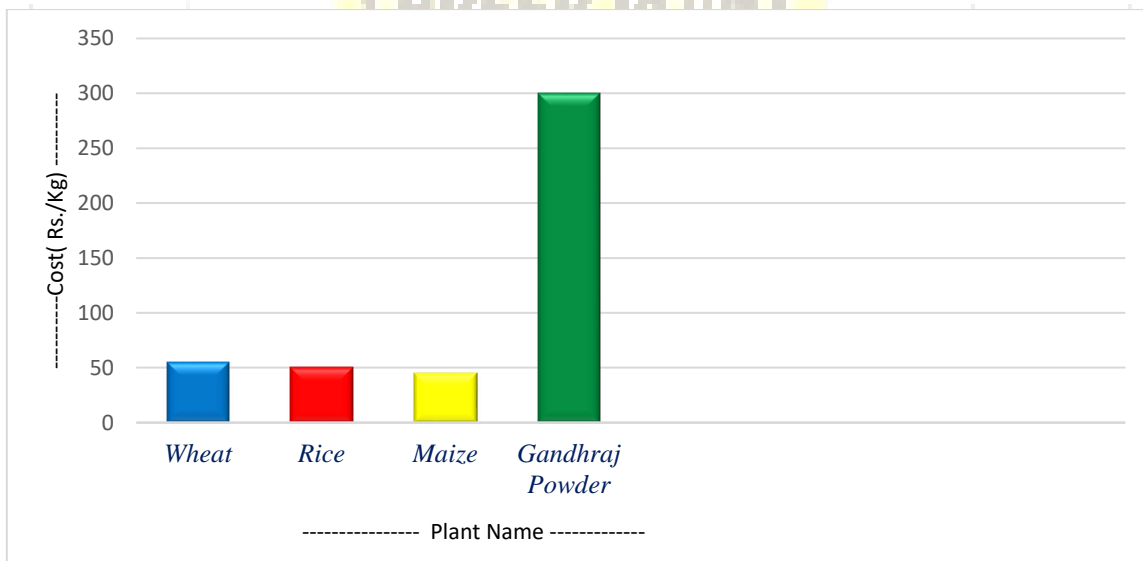


Fig. 4.52 Economic potential of *Gardenia jasminoides* in comparison to conventional crops