

***Vincia rosea* (L.) G. Don.**



Collection Site: Pandher DOC: 07-08-2022 Collector Name: Naveen Gautam

Accession No. : CPUH 105608

Common/Local Name (s): Sadabahar, Periwinkle, Vinca.

Family: Apocynaceae.

Botanical Description:

Perennial, small. evergreen herbaceous plant; stem is erect, light green, flexible; leaves are simple, glossy green, opposite, aromatic; short petiole; yellowish midrib; flowers are white to dark pink in colour; tubular; fruit is a pair of follicles; seeds are small, numerous and black in colour.

Flowering/ Fruiting: Almost throughout the year.

Part Used: Leaves, roots.

Cultivation: Wild.

Longitude: 76°36'13"E.

Latitude: 31°39'14"N.

Altitude: 877m

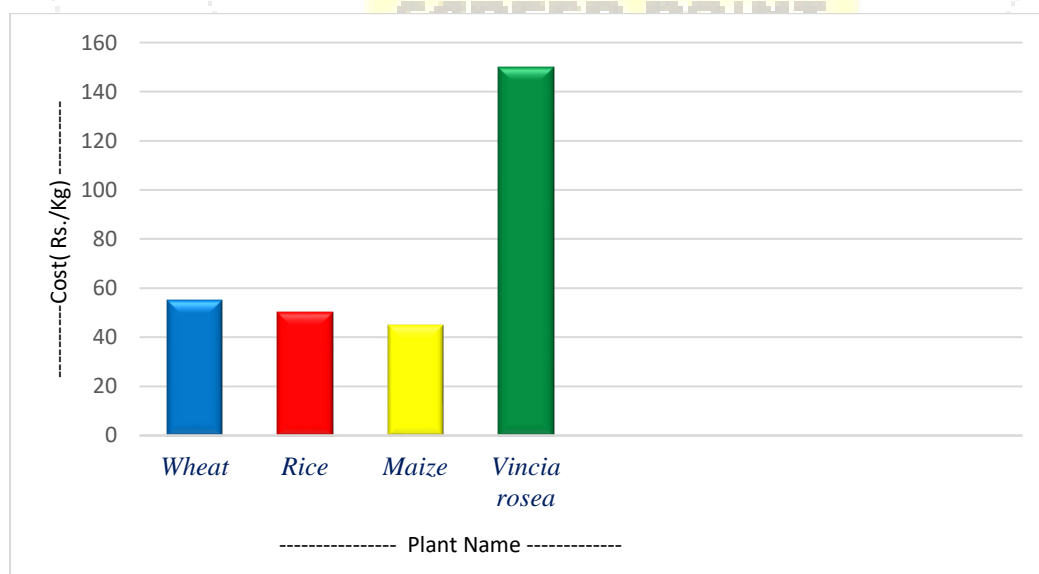


Fig. 4.97 Economic potential of *Vincia rosea* in comparison to conventional crops