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# COMPREHENSIVE REPORT

ON

National Conference

“Youth Agripreneurship and Startups (YASU-2023)”

August 2-3, 2023

*(Hybrid Mode)*

**Host:** Career Point University, Hamirpur, Himachal Pradesh

**Collaborators**

Department of Industries, Government of Himachal Pradesh  
Satluj Jal Vidyut Nigam, Shimla, H.P.

ICAR-Indian Grassland and Fodder Research Institute, Jhansi, U.P.  
India Millet Initiatives, Noida, U.P.

M S Swaminathan Research Foundation, Chennai  
Himalayan Mahila Avam Jan Kalyan Sanstha, H.P.



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## **1. Background**

Indian agriculture has come long way since the introduction of new agricultural technology in the mid-sixties with food grain production increasing from 74 million tonnes in 1966-67 to 316 million tonnes in 2021-22 to 315 million tones. However Indian agriculture is facing problems due to rising input costs and falling agricultural prices leading to decrease in the profitability/returns and mounting indebtedness among agricultural households. These developments have made agriculture a less-remunerative enterprise obliging agricultural households to seek alternative sources of livelihoods. The ongoing sub-division and fragmentation of already small holdings have further compounded the problem of non-viability of agriculture/cultivation as a livelihood option. This has led to a massive push of youth from agriculture irrespective of the non-availability of alternative job opportunities. The data brought out by situation assessment survey 2003 reveal that 40 per cent of agricultural households are willing to leave agriculture at the first available opportunity which is a stark manifestation of agriculture becoming increasingly non-viable. The need of the hour is to motivate, convince and retain youth in agriculture. This can be done by educating youths about the emerging scopes and avenues to practice non-conventional agriculture and grow different crops which are ecologically compatible, environmentally sustainable and climate change resilient and their agro-economic practices to make agriculture an attractive commercial enterprise which affords them a decent level of living. In the current situation, there are four possible ways to increase the profitability of agriculture and thereby attract and retain youth in agriculture and allied sectors.

- Adoption of high value cash crop agriculture including fruits and vegetable crops including exotic vegetables, medicinal and aromatic plants for which there is a huge demand which is likely to increase further because of increasing per capita income and high-income elasticity of demand. In India, while gross cropped area accounted for by fruits and vegetables increased from less than 1% in the 1970s to around 9 % during 2010s, the contribution of these crops to the value of crop output during the same period has increased substantially from around 11 to 36 %.
- There is a huge scope for promotion of organic and natural farming in view of increasing demand for such products both in the domestic and international markets. The organic farming in the country, though in a nascent stage, is fast catching up. According to the Union Ministry of Agriculture and Farmers' Welfare, about 2.78 million hectares of farmland was under organic cultivation as on March 2020. This

is 2% of the 140.1 million ha net sown area in the country. The top three states — Madhya Pradesh, Rajasthan and Maharashtra — account for about half the area under organic cultivation.

- Adoption of the cultivation of millets as these crops can withstand increasing weather uncertainties and can be grown on marginal lands under rain fed conditions. The increasing popularity/demand of such crops is evident from the fact that the year 2023 has been declared as an International Year of Millets to promote the cultivation of millets and their consumption. Finance Minister in her budget speech has announced to make India as Global Hub of Millets. The millets are a rich source of nutrition and can be stored for a long period and will a long way in ensuring food security and nutritive diets. India currently produces more than 50.9 million tones of millets accounting for 80 % of output in Asia and 20 % of the total global production. The average yield in the country is 1239 kgs per hectare compared with world average yield of 1229 kgs per hectare (Economic Times, 3rd Feb, 2023). More than 500 startups are working in the millet value-added chain in the country. The Indian Institute of Millets Research has incubated 250 startups under RKVY-Raftar. The Ministry of Agriculture & Farmers' Welfare is working in a mission mode to increase millets consumption and production.
- Encouraging the youth to adopt farm related enterprises such as dairy farming, mushroom, sericulture, poultry, beekeeping, natural dyes & fibers, fisheries, etc. the demand for such products is expected to increase. As a matter of fact, the country needs to explore all possible options to accelerate and switch over to climate smart agricultural practices to make it environmentally sustainable, ecologically compatible and commercially viable to attract and retain youth in the sector.

Thus, the following were the objectives of the National Conference YASU-2023:

- (i) Educate, orient and motivate youths to take up alternative emerging commercial modes of agriculture as a profession/source of livelihood and;
- (ii) Empower youth, farmers and agriprenures and startups through skill development in the latest agricultural practices, capacity enhancement and providing hand holding support including market access;
- (iii) Provide a platform for sharing success stories of farmers, entrepreneurs, agri-entrepreneurs and startups engaged in organic farming, fruits and vegetable farming and in the cultivation and processing of millets and millet products;

- (iv) Document and share lessons learnt from the success stories and startups in the adoption and practicing of alternative modes of commercial agriculture;
- (v) Explore the potential for initiating agri-business start-ups and setting up of incubation centers in organic and millets-based products.
- (vi) Prepare a road map and draw a plan for different activities to promote and popularize startups in the cultivation of millets and organic and natural farming in mountainous states and other suitable agro-climatic zones of the country.

## **2. Inaugural Session**

The two days national conference on *Youth Agripreneurship and Startups(YASU-2023)* was inaugurated by the chief guest Shri Inder Dutt Lakhanpal, Hon'ble MLA Barsar in the gracious presence of Guests of Honor: Prof. P.L. Gautam, Pro-Chancellor, CPU, Hamirpur, Prof. K.R. Dhiman, Former VC, YSPUHF, Nauni, Solan, H.P., Prof. K.S. Verma, Former VC, CPU, Hamirpur, Dr. Satyen Yadav, Chairperson, India Millet Initiatives, Noida, Ms Anjana Thakur, Chairperson, Himalayan Mahila Avam Jan Kalyan Sanstha, H.P. and Dr. G.N. Hariharan, Executive Director, MS Swaminathan Research Foundation, Chennai. Other dignitaries present in the conference included Padma Shri K.S. Sonkhle, Padma Shri Nek Ram Sharma, Dr. Amaresh Chandra, Director ICAR-IGFRI, Professors, Scientists, Researchers, Correspondents from different leading News Papers, Farmers, Entrepreneurs, Grass Root Innovators, and Youths from various States of the country besides participants from Himachal Pradesh, India.

Dr. Sanjeev Sharma, Vice Chancellor, Career Point University Hamirpur welcomed the Chief Guest, Guests of Honor, dignitaries and delegates. In his welcome speech, Dr Sharma advised the participants to find solutions to the challenges that our society is facing to create a better and more sustainable future. Guest of Honor, Prof. P.L. Gautam emphasized the importance of organic and natural farming, high-value cash crops farming, and engaging youth in agripreneurship. Prof. Gautam read the message of Prof. M.S. Swaminathan, Founder Chairman, MSSRF, Chennai, in which Prof. Swaminathan emphasized that the youth of the country need to be educated and trained about the emerging scopes and avenues to practice non-conventional agriculture and grow crops which are ecologically compatible, environmentally sustainable and climate resilient and their agronomic practices. In his inaugural speech, Shri Inder Dutt Lakhanpal, Hon'ble MLA Barsar stressed upon

visualization and implementation of new ideas to inspire all especially, the youth towards agriculture as it is a crucial sector that provides food and livelihoods for millions of people around the world. As the world population continues to grow, the demand for food is also increasing, making agriculture an important sector for economic growth and development. He appreciated the efforts of the Career Point University to provide platform for sharing of knowledge by inspiring youth, agripreneuers, startups and farmers.

The Chief Guest and other dignitaries launched organic manure “*Ghanjeevamrit*”, “*Traditional Medicines*” and an online platform “*Himachali Hatt App*” developed by incubatees at CPUH Pioneer Incubator under *HP CM Startup Scheme of Department of Industries, H.P. Govt.* The medicines have been derived from ancient wisdom and herbal remedies, offering alternative health solutions. The app showed the digitalization of locally made crafts in Himachal Pradesh. It will facilitate the purchase of traditional Himachali products to promote local artisans and businesses. The conference exhibition featuring a diverse array of stalls was inaugurated by the Chief Guest. The event witnessed active participation from a multitude of organizations, spanning both governmental and non-governmental sectors, as well as incubators and various projects. Notably, attendees included representatives from different states and from various NGOs. From the picturesque state of Himachal Pradesh, a remarkable contingent of 95 ladies belonging to the NGO, *Himalayan Mahila Avam Jan Kalyan Sanstha (HMAJKS)* took part in the proceedings. These empowered women, representing all the twelve districts of Himachal Pradesh showcased the rich tapestry of their culture through common organic products and traditional artifacts unique to their respective regions. Their efforts received well-deserved acclaim and appreciation from our esteemed guests and participants. In addition, the inauguration of the “*Technov8 Hub*” comprising three centers: Micro, Small, and Medium Enterprises - Business Incubator (*MSME-BI*), *Pioneer Incubator*, and Technology Enabling Centre (*TEC*), marked a significant milestone during the conference. The Hub will play a pivotal role in fostering innovation, entrepreneurship, and technological advancement.

Spanning over two days, the conference proceedings included about 30 expert talks and 11 presentations by young minds during different technical sessions. The conference was attended by more than 400 participants including farmers, youth, startups, grass root innovators, researchers, entrepreneurs, etc from different states of the state and the country.

### **3. Technical Sessions**

There were total five Technical Sessions on the themes like Organic & Natural Farming, Post Harvest Technology & Quality Assurance, Promoting Agripreneurs in Millets & Millet Products, High Value Cash Crops: Fruits & Vegetables, and Agripreneurship, & Startups: Experience Sharing, Lessons Learnt & Policy Framework. The discussions held and conclusions drawn from each technical session are summarized as under.

#### **❖ Technical Session I and Concurrent Session I A: Organic and Natural Farming**

In this session, there were 2 Co-chairs, 2 Keynote speakers and 5 Panelists besides other participants. The main conclusions of the discussions in this session are summarized below:

- (i) Research needs to be undertaken to identify nutrient values in millet and organic products.
- (ii) Farmers should rather make use of organic products, viz. Ghanjeevamrit, Beejaamrit etc. as insectoids.
- (iii) Need to return to biofertilizers to maintain the fertility of soil.
- (iv) Besides dragon fruit, medicinal plants like: *haldi*, can be grown commercially on barren land to by Agripreneurs, the plant is having long life span of 20-25 years, very less production cost, very good market price and rich in lycopene.
- (v) Traditional practices viz. leaves of *bassooti*, *neem* etc. should be used to store food grains rather than Sulphur tablets. Usage of chemicals should be refrained in production and preservation of food grains.
- (vi) Initially farmers should practice organic farming in small land piece for their own usage, thereafter organic farming should be adopted completely to produce high quality grains, fruits and vegetables.

#### **❖ Concurrent Session I B: Post Harvest Technology and Quality Assurance**

The session had 2 Co-chairs, 2 Keynote speakers and 3 Panelists. The discussions in this session were as concluded with the following key points:

- (i) Technologies available with CSIR-IHBT and other research institutions need to be disseminated among farmers.

- (ii) Startups in the fiber business can be started from the wild plants like: *Bichoobuti*, hump plant, *Bihul* etc. by disseminating the technological practices available with research institutions.
- (iii) Natural dyes obtained from plants like lantana, litchi, lamb plants should be used for coloring of fabrics.
- (iv) Honey bees play a vital role in apple orchards in pollination besides providing honey. Hence more and more of honeybees need to be reared, offering entrepreneurship opportunities for rural youths.

### ❖ **Technical Session II: Promoting Agripreneurs in Millets and Millet Products**

Speakers of the session included eminent personalities from IGFRI, Indian Millets institution and Padam Shree. There were 2 Co-chairs, 3 Keynote speakers and 5 Panelists. The main conclusions of the discussions held in the session are summarized below:

- (i) There is need to study the nutrient value of different millets and the need to go to adopt old age agricultural practices when millets were part of the crops grown.
- (ii) People need to be made aware about the benefits of using millets in their regular meals. As millets are rich source of fiber and highly useful to handle modern days health problems.
- (iii) More of millets should be grown on barren lands. India can emerge as the leading nation in millet production as millets do not require much care and water.

### ❖ **Technical Session III: High Value Cash Crops: Fruits and Vegetables**

There were 2 Co-chairs and 3 Keynote speakers and 4 Panelists in the session. The discussions in the session focused on the following points:

- (i) Protected farming has very high scope in a state like Himachal Pradesh. During the summer season covered structures of poly houses should be adopted to protect crops from hailstorms. The triangular shape of the protected structure should be adopted. Use of bamboo wood and wood from other available wild roses from forests of areas of higher altitude.
- (ii) Nursery raising could prove a great profitable startup particularly for women. Low tunnel nurseries are the recommended for hilly areas. Nurseries for fruits and



vegetables are the source of high-cost production. The used disposal cups can also be used for the raising of the nursery of cucurbit family plants,

- (iii) Use of off-season variety should be adopted so that the profit could be larger. In the case of Mango, use of varieties like Arunima, Mallika, Pusa Shrestha, Ambika, and Chausa should be adopted. These varieties give the fruiting during the month of October which could be a source of income.
- (iv) Use of plant-based extract should be adopted for protection against pathogens.
- (v) Use of pheromone trap, yellow sticky trap for higher production should be adopted.

#### ❖ **Technical Session IV: Agripreneurship, Startups: Experience Sharing, Lessons Learnt and Policy**

The participants in the session included 2 Co-chairs, 5 Keynote speakers and 5 Panelists besides participants including farmers. The important conclusions emanating from the detailed discussions in the session were made:

- (i) Sustainable development should be the focus.
- (ii) IPR policy framed by ICR / AGRI Innovate should be adopted by institutes.
- (iii) CPUH should undertake study to identify the possibility of promoting millets. Focus should be on women and youth as agri-entrepreneur.
- (iv) Talent management and funding are a constraint within the internal ecosystem of startup. They need to be redressed for successful startups.
- (v) The area specific medicinal plants can be used for setting up new startups.
- (vi) Institutes should emulate the ICR Study- READY program.
- (vii) Biofuel from agricultural waste is a potential substitute for fossil fuels.

#### **4. Valedictory Session**

Ultimately, the two day National Conference on “*Youth Agripreneurship and Startups (YASU-2023)*” concluded with the valedictory function. The Hon’ble Pro-Chancellor of Career Point University Hamirpur Prof. P.L. Gautam and Hon’ble member of Himachal Pradesh Private Educational Institutions Regulatory Commission (HP-PERC) Prof. S.K. Sharma graced the occasion as Chair and Co-chair of session, respectively. Other dignitaries on the dais were Sh. Lalit Kumar, Hon’ble Member, HP-PERC, Dr. Sanjeev Sharma, Vice Chancellor, CPUH, and Prof. K.S. Verma, Former Vice Chancellor, CPUH.

Dr. Sanjeev Sharma, Vice Chancellor, CPUH welcomed Chair, Co-chair, dignitaries, and other participants in the Valedictory Session. He introduced guests to the audience. He thanked sponsors for extending their support and cooperation for the successful organization of this national level event.

The **Best Oral Presentation** award and certificates were distributed to the participants. The first **Young Agripreneurship Leadership Award-2023** was presented to Mr. Rahul Saxena, agripreneur and founder of LLP “**Back to Basics**”, Palampur, Kangra (H.P.) for his outstanding contribution in the field of millets and millet products.

## **5. Recommendations**

Prof. H.R. Sharma, Chairman of the National Conference YASU-2023 presented various **recommendations** that followed from the presentations and extensive discussions held on different aspects of the subjects taken up in the five technical sessions on five broad themes, namely, Organic and Natural Farming, Post Harvest Technology and Quality Assurance, High Value Cash Crops and Agripreneurs and Startups: Experience Sharing, Lessons Learnt and Policy Framework. The main recommendations are summarized below:

1. It came out from the discussions that switching over to organic and natural farming is a win-win situation in that it not only reduces the cost of the production but also preserves the health of soils. The decrease in the production in the initial years due to switching over to organic cultivation is compensated by decrease in the cost of production. Therefore, switching over to organic and natural farming needs to be promoted, particularly among small and marginal farmers who account for more than 80 per cent of all farmers. However, to promote and popularise organic farming, it is felt that (i) detailed package and practices need to be developed for different crops and disseminated among farmers; (ii) the process of certification of organic products needs to be simplified and made less costly so that small and marginal farmers could market their produce under the label of organic products at remunerative prices. (iii) Efforts need to be made to streamline the marketing of these products.
2. Efforts should be made to educate farmers to extract natural fibres different plants which are found in plenty in the state and process these to make different products which can be a very good source of income to the farmers. Further, natural dyes which are available from different plants also need to be extracted to replace chemical dyes. The technology available to extract these fibres and dyes need to be popularised among farmers through printed material, electronic media and by all other means.

Youth can be trained and encouraged to establish start-ups in these areas to harness this potential.

3. It has been proved beyond doubt that the increasing cultivation of millets, which used to be very important part of our agriculture some decades ago, need to be taken up on a large scale. The cultivation of these millets is not only climate resilient and can be grown on marginal and degraded land but also promote food and nutrition security. These products have very long shelf life and have huge market both nationally and internationally. However, marginal and small farmers need to be helped in the marketing of these products. Government should make efforts to promote the cultivation of these crops and their marketing by making use of these products mandatory say in bakery products and under different government sponsored schemes such as MDMS, ICDS, including it in armed forces diets.
4. The package and practices and technology available in the research institutes like ICAR-IHBT Palampur to make and preserve different millet and organic products need to be proactively disseminated among the farmers through extension department of department of agriculture and by all other means.
5. There is a need to promote the cultivation of medicinal plants which have huge potential in the state. Experiments have shown that dragon fruit can be grown commercially on barren land by the farmers. The plant has long life span of 20-25 years leading to low cost of production. The fruit rich in lycopenehas a huge market and fetches very high price per piece. The youth of the state need to be trained and motivated to take up the cultivation of the medicinal plants and dragon fruit on a commercial scale.
6. There are well tested technologies on protected agriculture which available in different research Institutes as shared by our learned speakers in the session on High Value Cash Crops: Fruits and Vegetables. There is an urgent need to transfer these technologies and educate the prospective agripreneurs and others who are interested to establish start-ups. Special sessions need to be conducted for rural unemployed youth to train them about the use of such technologies and huge possibilities of taking up these enterprises. Policies for the promotion of protected cultivation need to be framed based on realistic cost norms. The fiscal incentives should also be extended to agripreneurs adopting hydroponics, aeroponics protected agriculture.
7. It is strongly recommended that governments both at the centre and state need to revise the incentive norms like subsidies given for undertaking different enterprises. The existing norms are based on very old data which no longer reflect the input costs and other costs of establishing start-ups and enterprises.

## **6. Acknowledgements**

The National Conference YASU-2023 is a great opportunity for us, both as organizers and participants, to share mutual experience in the field of Youth Entrepreneurship in agriculture. YASU-2023 was attended by more than 400 participants from different states of the country. Participants included about more than 30 invited speakers, more than 200 students/researchers/farmers/startups/innovators/ agripreneurs, etc. from different fields. We acknowledge the enthusiasm and interest of the participants.

We place on record the guidance from Chief Patron Prof. M.S. Swaminathan; Patrons Dr Soumya Swaminathan, Sh Pramod Maheshwari and Prof. P.L. Gautam; Co-Patrons Prof. K.S. Verma, Dr. Sanjeev Sharma, Dr. Amaresh Chandra, Sh. Rakesh K. Prajapati, Dr. G.N. Hariharan, Dr. Satyen Yadav, Dr. N. Parsuraman and Ms Anjana Thakur and Conference Chairman Prof. H.R. Sharma. Success of YASU-2023 is attributed to the whole-hearted participation of each member of the Organizing Committee.

YASU-2023 has been projected to be a mega-event to deliberate on engaging youth in entrepreneurship and startups in agricultural sector. An event of this scale would not have been successful without the financial support from our organizing partners. We express our sincere appreciations to the contributors for joining hands with us in this endeavor.

The support of colleagues from the different organizations such as Department of Industries, Government of Himachal Pradesh, MSSRF Chennai, SJVN Ltd Shimla, Indian Millet Initiative Noida, ICAR-IGFRI Jhansi, and IIC CPUH was a great source of inspiration and strength to us in the organization of this mega event. It goes without saying that a confluence of intellectuals from different parts of the country and specialized fields/areas would not have been possible without the wholehearted cooperation of our sponsors We thank each one of them for their role and support and hope that such support would be available in our future academic/research endeavors.

Organizers  
YASU-2023  
Career Point University, Hamirpur (H.P.)

# Glimpses of Two Day (August 2-3) National Conference “Youth Agripreneurship and Startups (YASU-2023)”

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## Inaugural Session



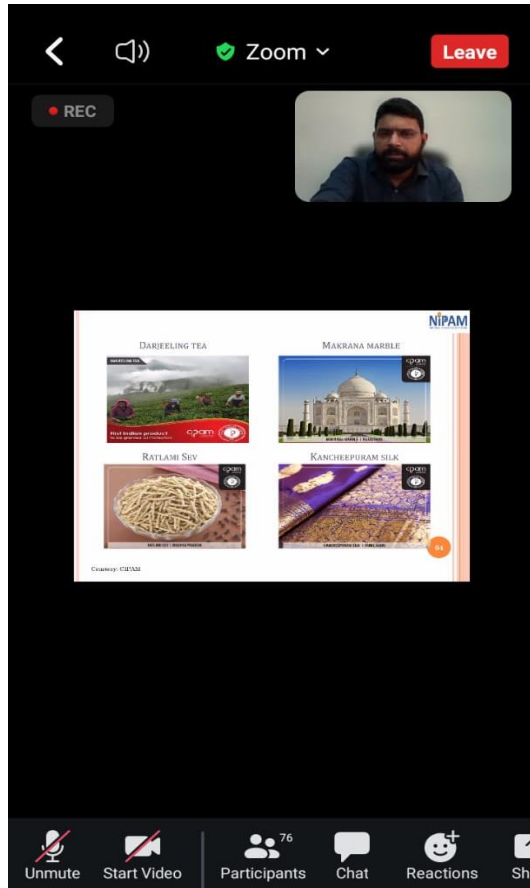
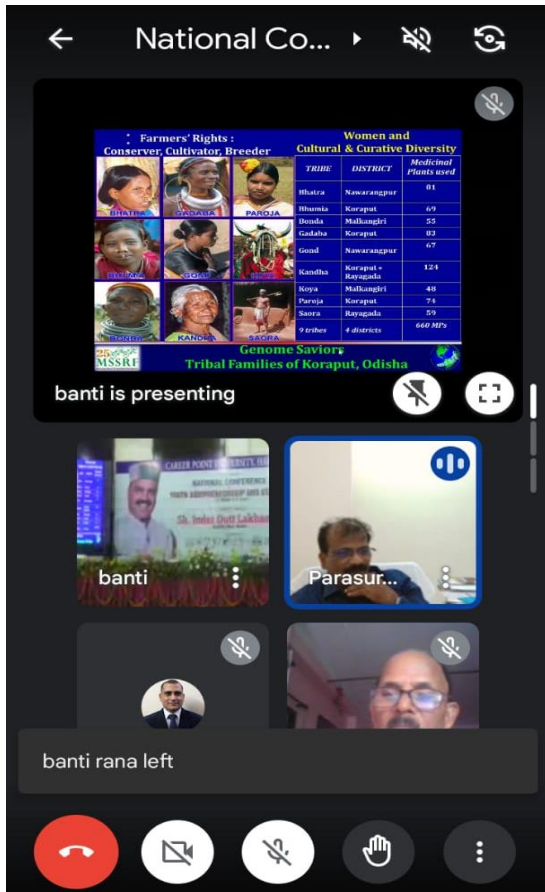








## Technical Sessions



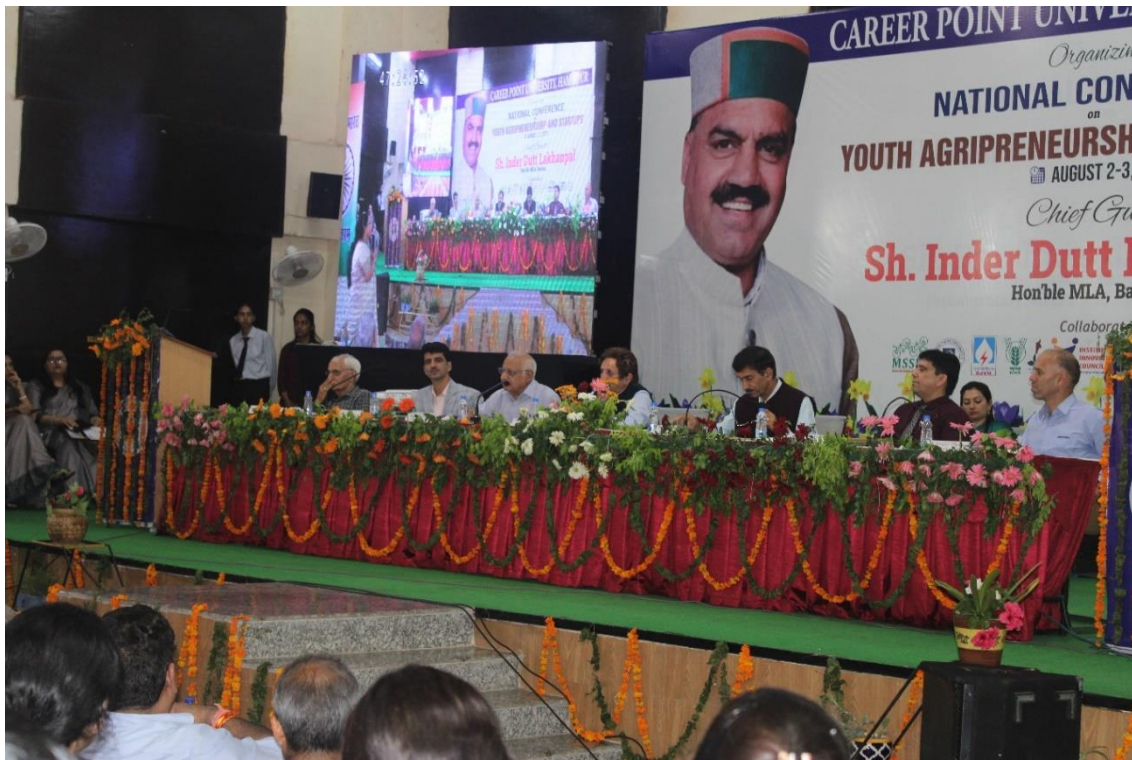








## Valedictory Session







## Media Coverage

# करियर प्वाइंट विश्वविद्यालय में होगा राष्ट्रीय सम्मेलन का आयोजन

सवेरा न्यूज/राघव/सुरेश

जाहू, डिडवीं 26 जुलाई : करियर प्वाइंट विश्वविद्यालय हमीरपुर में 2 व 3 अगस्तको दो दिवसीय राष्ट्रीय सम्मेलन का आयोजन होने जा रहा है। जिसमें मुख्य अतिथि के तौर पर हिमाचल प्रदेश के उद्योगमंत्री हर्षवर्धन चौहान उपस्थित होंगे। विशिष्ट अतिथि के तौर पर स्थानीय विधायक सुरेश कुमार व अन्य गणमान्य व्यक्ति उपस्थित होंगे। मुख्य अतिथि द्वारा सबसे पहले राष्ट्रीय सम्मेलन और स्टार्टअप प्रदर्शनी का उद्घाटन किया जाएगा। उसके बाद विश्वविद्यालय द्वारा चलाई जाने वाली विभिन्न योजनाओं का जिसमें परंपरागत विज्ञान को बढ़ावा देने विशेष रूप से युवाओं और महिलाओं के उत्थान के लिए विश्वविद्यालय की पहलों का शुभारंभ, मुख्यमंत्री स्टार्टअप योजना के तहत इनक्यूबेटर में विकसित उत्पादों जैसे आर्गेनिक खाद, पारम्परिक दवाओं

आदि और “भारतीय संस्कार विज्ञान-संस्कारी संतान श्रेष्ठ इंसान” नामक पुस्तक का विमोचन किया जाएगा। कृषि में स्वरोजगार को बढ़ावा देने के लिए यह सम्मेलन आयोजित किया जा रहा है। इस कार्यक्रम में वैज्ञानिक, शिक्षाविद किसान, विद्यार्थियों और हिमालयन एवं जन कल्याण संस्था (एनजीओ), सभी जिलों से 5 से 15 महिलाएं, ब्लॉक अध्यक्ष, जिला अध्यक्ष व छात्र भाग ले रहे हैं। सरकारी या प्राइवेट नौकरी के साथ दूसरा विकल्प इंटरप्रेन्योरशिप को मजबूत करना है। अब युवा नौकरी मांगने की जगह नौकरी मुहैया कराने की राह पर हैं। तकनीकी शिक्षा और स्टार्टअप से युवाओं की तकदीर बदल रही है। इसी दिशा में करियर प्वाइंट विश्वविद्यालय में हिमाचल प्रदेश सरकार के उद्योग विभाग ने मुख्यमंत्री स्टार्टअप हिमाचल स्कीम के तहत पायोनियर इन्क्यूबेटर सेंटर स्थापित किया है।



# करियर प्वाइंट विश्वविद्यालय में राष्ट्रीय सम्मेलन 2 और 3 अगस्त को

हमीरपुर, 26 जुलाई (राजीव): करियर प्वाइंट विश्वविद्यालय में 2 और 3 अगस्त को राष्ट्रीय सम्मेलन होगा, जिसमें मुख्य अतिथि के तौर पर उद्योग मंत्री हर्षवर्धन चौहान होंगे। विशिष्ट अतिथि के तौर पर भोरंज क्षेत्र के विधायक सुरेश कुमार व अन्य गण्यमान्य व्यक्ति उपस्थित होंगे। विश्वविद्यालय के रजिस्ट्रार डा. संजीव शर्मा ने बताया कि मुख्य अतिथि द्वारा सबसे पहले राष्ट्रीय सम्मेलन और स्टार्टअप प्रदर्शनी का उद्घाटन किया जाएगा। इस कार्यक्रम में वैज्ञानिक, शिक्षाविद्, किसान, हिमालयन एवं जनकल्याण संस्था (एन.जी.ओ.), सभी जिलों से 5 से 15 महिलाएं, ब्लॉक अध्यक्ष, जिला अध्यक्ष व विद्यार्थी भाग ले रहे हैं।

## आज के समय में युवा कृषि के क्षेत्र में आगे बढ़ें : इंद्रदत्त

करियर प्वाइंट विश्वविद्यालय में 2 दिवसीय  
राष्ट्रीय सम्मेलन का किया शुभारंभ

हमीरपुर, 2 अगस्त (राजीव): करियर प्वाइंट विश्वविद्यालय में बुधवार को 2 दिवसीय राष्ट्रीय सम्मेलन का शुभारंभ हुआ। इसमें मुख्यातिथि के तौर पर इंद्रदत्त लखनपाल उपस्थित हुए, वहीं विशिष्ट अतिथि के तौर पर प्रो. चांसलर प्रोफेसर पी.एल. गौतम सी.पी.यू. एच रहे। मुख्यातिथि ने सबसे पहले टैक्नो व 8 हब का उद्घाटन किया। सी.पी.यू. के कुलपति डा. संजीव शर्मा ने मुख्य अतिथि व विशिष्ट अतिथि व अन्य गणमान्य व्यक्तियों का स्वागत किया। इस अवसर पर उन्होंने कहा कि हमारा विश्वविद्यालय एक ऐसे स्थान पर स्थापित है जो स्वतंत्रता संग्राम में अहम भूमिका निभाने वाले क्रांतिकारी, साहित्यकार एवं लेखक



हमीरपुर : करियर प्वाइंट विश्वविद्यालय हमीरपुर में 2 दिवसीय राष्ट्रीय सम्मेलन के शुभारंभ पर मुख्य अतिथि इंद्रदत्त लखनपाल व अन्य।

यशपाल का जन्म भूमि है। उन्होंने कहा कि विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार द्वारा टैक्नोलॉजी इनेबलिंग सेंटर स्थापित किया गया है। पूरे हिमाचल प्रदेश में करियर प्वाइंट विश्वविद्यालय पहला ऐसा विश्वविद्यालय है जिसमें यह सेंटर स्थापित किया गया है।

करियर प्वाइंट विश्वविद्यालय को

हिमाचल प्रदेश सरकार से एक व भारत सरकार द्वारा 2 सेंटर मिले हैं। करियर प्वाइंट विश्वविद्यालय हमीरपुर इनोवेशन के क्षेत्र में निरंतर आगे बढ़ रहा है। मुख्यातिथि विधायक इंद्रदत्त लखनपाल ने कहा कि आज के युग में कलस्टर तरीके से कृषि करने का कार्य शुरू हो रहा है। आज समय आ चुका है कि युवा कृषि के क्षेत्र में आगे

बढ़ें। आज कृषि में आधुनिक तकनीकों से कार्य किया जा रहा है, जिससे कि किसानों की आर्थिकी को बढ़ावा मिल सकता है। विशिष्ट अतिथि प्रोफेसर पी.एल. गौतम ने कहा कि हमारा देश सपनों के अनुरूप सभी क्षेत्रों में उभरते हुए 'नया भारत और युवा भारत' देश-दुनिया में अपनी नई पहचान पेश कर रहा है।



करियर प्वाइंट विवि में दो दिवसीय युवा कृषि उद्यमिता और स्टार्टअप कार्यशाला का शुभारंभ

# युवा कृषि के क्षेत्र में बढ़ें आगे : इंद्र दत्त लखनपाल

**सवरा न्यूज/सुरेश/राघव**  
डिडवी टिक्टर/जाहू, 2 अगस्त  
: करियर प्वाइंट विश्वविद्यालय में बुधवार को दो दिवसीय राष्ट्रीय सम्मेलन का शुभारंभ हुआ, जिसमें मुख्य अतिथि के तौर पर इंद्रदत्त लखनपाल उपस्थित हुए। विशिष्ट अतिथि के तौर पर चांसलर प्रोफेसर पी.एल. गौतम सीपीयूएच रहे। मुख्यातिथि द्वारा सबसे पहले टेक्नोव 8 हब का उद्घाटन किया गया। विश्वविद्यालय द्वारा चलाई जाने वाली विभिन्न योजनाओं का जिसमें परंपरागत विज्ञान को बढ़ावा देने विशेष रूप से युवाओं और महिलाओं के उत्थान के लिए विश्वविद्यालय की पहलों का शुभारंभ, मुख्यमंत्री स्टार्टअप योजना के तहत इनक्यूबेटर में विकसित उत्पादों जैसे आर्गेनिक खाद, पारम्परिक दवाओं आदि और 'भारतीय संस्कार विज्ञान-संस्कारी संतान श्रेष्ठ इंसान' विषय नामक



कार्यशाला के उपरांत विधायक इंद्र दत्त लखनपाल ।

पुस्तक का विमोचन अनुसूचित जाति के किसानों के लिए पशुधन विकास परियोजना का उद्घाटन किया गया। विधायक इंद्र दत्त लखनपाल ने कहा कि आज के युग में कलस्टर तरीके से कृषि करने का कार्य शुरू हो रहा है। सरकार द्वारा चलाई जा रही स्कीमों के तहत महिलाएं भी विकास कार्य में जुड़कर अपनी आर्थिक स्थिति को मजबूत कर रही हैं। आज के समय में लोगों को खान पान की वजह से कई तरह की बीमारियों का सामना

## करियर प्वाइंट विश्वविद्यालय इनोवेशन के क्षेत्र में निरंतर बढ़ रहा आगे : डा. संजीव शर्मा

सीपीयू के कुलपति डा. संजीव शर्मा ने मुख्य अतिथि व विशिष्ट अतिथि व अन्य गणमान्य व्यक्तियों का स्वागत किया। उन्होंने कहा कि हमारा विश्वविद्यालय एक ऐसे स्थान पर स्थापित है जहां देश के स्वतंत्रता संग्राम में अहम भूमिका निभाने वाले क्रांतिकारी, साहित्यकार एवं लेखक यशपाल का जन्म भूमि है। यशपाल जी बहुमुखी प्रतिभा के धनी थे। करना पड़ रहा है, जिसमें शुरु,

पूरे हिमाचल प्रदेश में करियर प्वाइंट विश्वविद्यालय पहला ऐसा विश्वविद्यालय है जिसमें यह सेंटर स्थापित किया गया है। करियर प्वाइंट विश्वविद्यालय को हिमाचल प्रदेश सरकार से एक व भारत सरकार द्वारा दो सेंटर मिले हैं। करियर प्वाइंट विश्वविद्यालय हमीरपुर, इनोवेशन के क्षेत्र में निरंतर आगे बढ़ रहा है। बीपी, कैसर जैसे भयानक बीमारियों

## देश सपनों के अनुरूप सभी क्षेत्रों में उभरते हुए पेश कर रहा नई पहचान : पी.एल. गौतम

विशिष्ट अतिथि प्रोफेसर पी.एल. गौतम ने कहा कि हमारा देश सपनों के अनुरूप सभी क्षेत्रों में उभरते हुए 'नया भारत और युवा भारत' देश-दुनिया में अपनी नई पहचान पेश कर रहा है। हमारे देश में कई समस्याओं के साथ-साथ बेरोजगारी भी एक प्रमुख समस्या

है। सरकारी या प्राइवेट नौकरी के साथ दूसरा विकल्प इंटरनयोरशि को मजबूत करना है। अब युवा नौकरी मांगने की जगह नौकरी मुहैया कराने की गह रहें हैं। तकनीकी शिक्षा और स्टार्टअप से युवाओं की तकवीर बल्ल रहती है।

## करियर प्वाइंट वि.वि. इन सहयोगी संस्थाओं के साथ मिलकर कर रहा कार्यशाला आयोजित

करियर प्वाइंट वि.वि. अपनी सहयोगी संस्थाओं जैसे एमएस स्वामीनाथन रिसर्च फाउंडेशन, चेन्नई, एमजेवीएन, शिमला, उद्योग विभाग, हिमाचल प्रदेश सरकार, इंडिया मिलेट इनिशिएटिव्स, नोएडा, उ.प्र., आईसीएआर-डीडयन ग्रासलैंड एंड फोडर रिसर्च इंस्टीट्यूट (आईजीएफआरआई), झांसी, इंडिया

मिलेट इनिशिएटिव्स, नोएडा, उ.प्र. इंडिकेवर ट्रस्ट, दिल्ली और हिमाचल प्रदेश, लक्ष्मी जन कल्याण सेवा संस्थान, मुद्रादन, गाजियाबाद, उ.प्र. के साथ मिलकर इस कार्यशाला का आयोजन कर रहा है। कृषि में स्वरोजगार को बढ़ावा देने के लिए वह सम्मेलन आयोजित किया जा रहा है।

से लोग ग्रस्त हो रहे हैं। पारंपरिक खान पान व जैविक कृषि से इन

बीमारियों से जीवन को बचाया जा सकता है।

### कार्यशाला

सीपीयू में युवा कृषि उद्यमिता और स्टार्टअप कार्यशाला का समापन, टेक्निकल सेशन में शोधकर्ताओं ने पढ़े पोस्टर प्रेजेंटेशन-शोधपत्र

# अभिलाषी की शिवानी को वेस्ट पेपर अवार्ड

## निजी संवाददाता-भोरंज

करियर प्वाइंट विवि में आयोजित दो दिवसीय युवा कृषि उद्यमिता और स्टार्टअप कॉन्फ्रेंस का गुरुवार को समापन हो गया। इस राष्ट्रीय कॉन्फ्रेंस में मुख्यातिथि के तौर पर सीपीयू के प्रो. चांसलर प्रोफेसर पीएल गौतम रहे। हिमाचल प्रदेश निजी शिक्षण संस्थान नियामक आयोग के सदस्य शशि कांत शर्मा व हिमाचल प्रदेश निजी शिक्षण संस्थान नियामक आयोग के सदस्य ललित कुमार उपस्थित हुए। सेमिनार के समापन समारोह के मुख्यातिथि ने सभागार में विशिष्ट अतिथि, मार्गदर्शक, शिक्षक और साथी युवा कृषि उद्यमी को अपने

संबोधन में कहा कि आज का दिन हमारे जीवन में एक महत्वपूर्ण अवसर है, क्योंकि हम युवा कृषि उद्यमियों के रूप में यहां एकत्र हुए हैं। हमारी यात्रा अभी शुरू हुई है और मुझे विश्वास है कि सर्वश्रेष्ठ आना अभी बाकी है, जिसके लिए आप कड़ी मेहनत कर रहे हैं। हिमाचल प्रदेश निजी शिक्षण संस्थान नियामक आयोग के सदस्य शशि कांत शर्मा ने कहा कि इस तरीके की कॉन्फ्रेंस से युवाओं को कृषि में उद्यम को स्थापित करने में बहुत सहायता मिलेगी आज समय आ चुका है कि कृषि विज्ञानिक व युवा किसान व युवा आपस में अपने विचार साझा कर कृषि क्षेत्र में अपना रोजगार प्राप्त कर सकते

हैं। ललित कुमार ने कहा कि करियर प्वाइंट विश्वविद्यालय स्टार्टअप को शुरू करवाने में जमीनी स्तर पर कार्य कर रहा है। स्टार्टअप में उद्यमियों ने सामाजिक परिवर्तन को बढ़ावा देने और लोगों के रहने और काम करने के तरीके को बेहतर बनाने में महत्वपूर्ण भूमिका निभाई है। सेमिनार के दूसरे दिन चार विभिन्न टेक्निकल सेशन किए गए, जिसमें विज्ञानिकों व शोधकर्ताओं ने पोस्टर प्रेजेंटेशन व शोधपत्र पढ़े, जिसमें अभिलाषी विश्वविद्यालय की शिवानी को वेस्ट पेपर अवार्ड मिला। यंग एग्जीक्यूटिव लीडरशिप अवार्ड पालमपुर से आए राहुल सक्सेना को मिला। कार्यक्रम के



भोरंज : कॉन्फ्रेंस के समापन पर सम्मानित करते हुए मुख्यातिथि

अंत में विवि के कुलसचिव प्रोफेसर संजय ठाकुर ने कॉन्फ्रेंस में आए मुख्यातिथि, विज्ञानिकों, शोधकर्ताओं, वक्ताओं व किसानों का धन्यवाद किया व अपनी सहयोगी संस्थाओं जैसे एमएस स्वामीनाथन रिसर्च फाउंडेशन, चेन्नई, एमजेवीएन, शिमला, उद्योग विभाग, हिमाचल प्रदेश सरकार,

इंडिया मिलेट इनिशिएटिव्स, नोएडा, उ.प्र., आईसीएआर-ईडयन ग्रासलैंड एंड फोडर रिसर्च इंस्टीट्यूट (आईजीएफआरआई), झांसी, इंडिया मिलेट इनिशिएटिव्स, नोएडा, उ.प्र. इंडिकेवर ट्रस्ट, दिल्ली और हिमाचल प्रदेश, लक्ष्मी जन कल्याण सेवा संस्थान को बधाई दी।