



## Objective

- **Foster Interdisciplinary Research:** To promote collaborative research that bridges traditional disciplinary boundaries across social sciences, law, management, commerce, and business studies, encouraging innovative approaches to complex societal challenges.
- **Advance Academic Excellence:** To maintain rigorous peer-review standards while ensuring accessibility, creating a platform for high-quality scholarly discourse that contributes meaningfully to global academic knowledge.
- **Encourage Regional and Global Perspectives:** To provide a forum for research that examines local social dynamics within broader international contexts, particularly highlighting South Asian perspectives while maintaining universal relevance.
- **Support Methodological Innovation:** To promote the development and application of novel research methodologies and analytical frameworks that enhance understanding of contemporary social, legal, and business phenomena.
- **Bridge Theory and Practice:** To publish research that connects theoretical insights with practical applications, addressing real-world problems in social policy, legal reform, organizational management, and business development.
- **Facilitate Knowledge Exchange:** To create an intellectual platform for scholars, practitioners, and policymakers to engage in meaningful dialogue, fostering collaboration across academic institutions and professional communities.
- **Promote Social Impact:** To prioritize research that addresses pressing social issues and contributes to sustainable development, social justice, and positive transformation in communities and organizations.