



AIM

The CPUH Multidisciplinary Journal of Research in Social Sciences aims to advance scholarly understanding of complex social phenomena through interdisciplinary research and collaborative inquiry. The journal seeks to create a dynamic intellectual platform that transcends traditional disciplinary boundaries, fostering innovative approaches to social science research that address contemporary challenges facing societies globally. By promoting rigorous academic discourse while maintaining accessibility, the journal aspires to contribute meaningfully to the evolution of social science knowledge and methodology across diverse fields including law, management, commerce, and business studies.

SCOPE

The journal welcomes original research contributions that explore the multifaceted dimensions of human social experience across diverse contexts and scales. The editorial scope encompasses but is not limited to the following areas:

- ✓ **Interdisciplinary Social Research:** Studies that integrate methodologies and theoretical frameworks from multiple social science disciplines to examine complex social phenomena, including urbanization, migration, social stratification, and cultural transformation.
- ✓ **Regional and Global Perspectives:** Research that examines local social dynamics within broader national and international contexts, particularly focusing on South Asian societies while maintaining global relevance and comparative analysis.
- ✓ **Legal Studies and Social Justice:** Investigation of legal systems, jurisprudence, and their social implications, including studies on legal reforms, access to justice, human rights, constitutional law, and the intersection of law with social policy and community development.
- ✓ **Management and Organizational Studies:** Research examining organizational behavior, leadership dynamics, human resource management, strategic management, and organizational culture within diverse social and cultural contexts, including public administration and non-profit management.
- ✓ **Business and Commercial Studies:** Analysis of business practices, entrepreneurship, corporate social responsibility, market dynamics, and commercial law, with emphasis on sustainable business models and ethical business practices in global and local contexts.
- ✓ **Commerce and Economic Development:** Studies addressing commercial activities, trade patterns, financial systems, and their social impacts, including research on digital commerce, international trade, and economic policy implications for social development.
- ✓ **Social Policy and Development:** Investigation of social policies, development initiatives, and their impacts on communities, with emphasis on evidence-based approaches to social intervention and community empowerment.
- ✓ **Technology and Social Change:** Exploration of how technological advancement shapes social relationships, institutions, and cultural practices, including digital sociology, social media impacts, fintech developments, and technological adoption in diverse social contexts.
- ✓ **Education and Human Development:** Research examining educational systems, learning processes, and human development across various social and cultural settings, including innovative pedagogical approaches, educational policy analysis, and management education.
- ✓ **Gender, Identity, and Social Justice:** Studies addressing issues of gender equality, identity formation, social inclusion, and justice across different social groups and institutional contexts, including workplace diversity and legal protection mechanisms.
- ✓ **Environmental and Social Sustainability:** Investigation of the intersection between environmental challenges and social structures, including community responses to climate change, sustainable development practices, and corporate environmental responsibility.
- ✓ **Cultural Studies and Social Anthropology:** Research exploring cultural practices, belief systems, and social rituals within contemporary and historical contexts, emphasizing the relationship between culture and social organization, including business cultures and legal traditions.
- ✓ **Economic Sociology and Social Economics:** Analysis of economic behaviors, institutions, and their social implications, including studies of informal economies, social entrepreneurship, economic inequality, and the social dimensions of business and commercial activities.



CPUH MULTIDISCIPLINARY JOURNAL OF RESEARCH IN SOCIAL SCIENCES

An International Online Peer Reviewed Journal



AIM & SCOPE

- ✓ **Public Policy and Governance:** Research on governance structures, policy implementation, administrative efficiency, and the role of institutions in social development, including comparative studies of governance models and policy effectiveness.
- ✓ **Financial Studies and Social Impact:** Investigation of financial systems, banking practices, investment patterns, and their social consequences, including microfinance, financial inclusion, and the social dimensions of economic decision-making.
- ✓ **Research Methodology and Social Science Innovation:** Contributions that advance methodological approaches in social science research, including mixed-methods research, participatory research techniques, and innovative data collection and analysis methods across legal, management, and business research contexts.